



UK RHINO CHARGE 2011

In aid of Rhino Ark – charity no 1047083.

Date: Sunday, 11th September.

Venue: Pippingford Park, Wych Cross, Sussex.

Please address all correspondence to:

UK Rhino Charge coordinator: John Bowden, Fallbrook, Plumpton, Lewes,
East Sussex, BN7 3AH.

Tel: 01444 241457 (08.00 – 18.00)

Fax: 01444 870678

E-mail: jbowden@gumtree4x4.co.uk

Thank you for your interest in the Rhino Charge.

Below you will find details about the event, an entry form, disclaimer and sponsorship form. You are more than welcome to photocopy any of these for your own use or to pass on to other interested parties.

First, a little about the charity Rhino Ark:

Founded in 1988, Rhino Ark's mission has been to finance and materially support the building of an electrified game-proof fence around the Kenyan mountain forest ecosystem known as the Aberdare Conservation Area (ACA), home to the critically endangered Black Rhino and Eastern Mountain Bongo antelope. The over 2,000 km² ACA is comprised of the Aberdare National Park and surrounding demarcated forest reserves. At the same time the charity has worked to mobilise national and international stakeholders towards a joint initiative to conserve the Aberdare habitat, prevent illegal exploitation of the forest and promote sustainable use of forest products for the benefit of present and future generations.

By doing so Rhino Ark seeks to protect the wildlife (Black Rhino, Bongo, etc), preserve the valuable eco-system of the Aberdare Mountain Range, conserve the resources of one of Kenya's most important indigenous forests and resolve the conflicts that exist between humans and wildlife that inhabit the area.

The fence, almost 400km in length, has now been completed and the next step is to raise enough money to create a permanent endowment fund to ensure the proper maintenance and staffing of the fence and assist with associated projects such as tree nurseries, anti-poaching patrols and wildlife surveys.

The success of the Rhino Ark project in the Aberdares has led to the charity being asked for help and advice in other areas of Kenya where human/wildlife conflict and de-forestation are a serious problem. In December 2010, Rhino Ark made a formal commitment to support conservation in Mount Kenya and the Mau mountain range.

To learn more about the activities, history and importance of the charity please visit the extremely informative website www.rhinoark.org.



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Vehicle and crew requirements:

Any light 4x4 fitted with road legal tyres and a strong tow point front and rear may enter. Each vehicle to carry a strong tow rope. Non road-legal vehicles will be scrutineered thoroughly by the organisers in the same way as road legal ones. All vehicles should be up to MOT standards in terms of steering, brakes, suspension and general integrity. Batteries must be securely held down.

Minimum two, maximum six crew per vehicle. No more crew than the vehicle has seats available. Special tasks are designed so that there is no advantage to large crews but more may be merrier and help with increasing your sponsorship total!

NB: ALL DRIVERS MUST HAVE A FULL VALID DRIVING LICENCE.

The event:

Vehicle and crew navigate around the site, of which a map will be provided. Compass to be provided by the entrant – writing equipment, a ruler and notebook may be useful. Crews will need to navigate to a number of locations at which a variety of secret special tasks will have to be performed for which points are accrued towards a final total. These tasks will require a range of skills based around off-roading but with problem solving, teamwork, navigation, a bit of lateral thinking and common sense all playing an important part.

Tiger Lines:

Competing for a separate trophy and aimed at experienced regular 4x4 competitors, these are more serious and testing off-road sections, which are not part of the UK Rhino Charge itself. Entrants wishing to take part in the Tiger Lines must notify the organisers of their interest when they enter and should be prepared for more testing and potentially damaging sections. A minimum of 5 confirmed Tiger Line entrants will be required in advance for this part of the event to be run.

The Tiger Lines will be driven during the course of the day, as and when competitors reach them, with a final Tiger Line being run as a spectator stage at the end of the afternoon once the Rhino Charge has finished. This allows more time for the main event and spreads them out over a greater area.

Prizes and Prize Giving:

Points will be accumulated during the day and winners will be announced as soon as possible after the end of the event after the final Tiger Line.

Trophies/Prizes will be awarded as follows:

- Overall winner UK Rhino Charge 2011, together with 2nd and 3rd places
- Winner Tiger Lines, & 2nd place
- Highest Fund Raiser
- Victor Ludorum - decided by a combination of Rhino Charge placing and sponsorship raised and being offered the chance to use a locally prepared vehicle in the 2012 Kenyan Rhino Charge next May/June subject to raising an agreed amount of sponsorship for the Kenyan event. This fantastic opportunity will be transferable and/or offered to other successful competitors if the Victor Ludorum declines it



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SPONSORSHIP!!!!!!!!!!!!!!!!!!!!!!!!!!!!

This is the whole reason the Rhino Charges are run. Costs are the same as last year: the basic entry fee is £100 and the MINIMUM sponsorship required to start the event is an additional £400, which must be paid in at signing on at the start of the day's activities or in advance. That does not mean that you should restrict yourselves to a total of £500! Please do use www.justgiving.com/charity/rhinoark if possible to reduce admin costs and receive a tax rebate towards your fundraising total.

To help you raise money and enthusiasm, firstly imagine being given the chance to use a competition prepared vehicle in the wilds of Kenya next year if you win the Victor Ludorum. Secondly think of how in recent years the Kenyans have raised the equivalent of over £500,000 at each Rhino Charge. Thirdly look at what your fund raising can do in terms of a real, direct and efficient contribution to a charity which has no fancy London office, only a handful of members of staff in Nairobi and through which funds go straight into the project for which they are raised. Fourthly consider how many other charities you know which benefit wildlife (both flora and fauna), the global and local environment, and the people not just of the area around the project but of a whole country.

Fund-raising/Sponsorship ideas:

A promotional video-tape about the charity and the Kenyan Rhino Charge is available for hire or purchase. Lasting 15 minutes it is well made and interesting and makes a useful aid whether pitching for sponsorship from companies and individuals or giving a talk to a car club or school. Please contact John Bowden at the UK Rhino Charge address for a copy. A short clip of the 2010 Kenyan Rhino Charge can be viewed on the official Rhino Charge YouTube page (<http://www.youtube.com/Rhinocharge4x4>).

- Talk to any and everyone about the event when you get the chance; many people have an interest in conservation and wildlife, have been to East Africa or have relatives there.
- Go to the companies and individuals with whom you spend money, be it business or private, and ask them for a donation. "Follow your cash" – it is surprising how much you can claw back!
- Organise a collection box at work, in your nearest 4x4 dealers or in your local – do leave contact details and information about the charity and the event with it.....
- Put on a ball or disco the profit from which goes to your entry and thus the charity.
- Persuade your local off-road driving centre to have a charity day.
- Walk up to friends at a party, ask them if they approve of wildlife conservation and, when they say yes, as virtually everyone will, ask for a donation to Rhino Ark – this is best done after they have had a few drinks or in front of their young, animal loving children!
- Team names, fancy dress and novel vehicle decorations/signwriting all help to spread your sponsor's name at the event and via the press afterwards

If you come up with a brilliant idea please share it with the charity via jbowden@gumtree4x4.co.uk and we will pass it on.

Remember that enough money has already been raised, mostly by Kenyans, to complete the fence - this charity neither wastes resources nor fails to produce results.



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Entry Form for UK Rhino Charge 11-09-11

Please answer all questions fully using block capitals.

Entrant's surname: Forename:

Entrant's address:

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Entrant's telephone numbers:

Work:

Home:Mobile:.....

Entrant's e-mail address:

COST: £100.00 entry fee (£50.00 if the second of two team entries sent in together) payable at time of entering and to be sent with this form. Minimum sponsorship £400.00 payable on arrival at the UK Rhino Charge or in advance. All Cheques payable to Rhino Ark UK. Please set up a donations site via www.justgiving.com/charity/rhinoark if possible to reduce admin costs.

The small print: By signing this form you are committing yourself to be bound by the rules of the event and accept the organisers' rulings. Your signature also confirms that your 4x4 will be in sound condition and driven only by a properly licensed person. All entrants will be required to sign a disclaimer at the event. Only this form qualifies as an official entry. Should the event not reach the minimum number then Rhino Ark UK reserves the right to cancel and refund all entry money (minimum number 12, maximum 30). Entry fees are not refundable after 1st September 2011 and entrants cancelling before then will attract a £25.00 cancellation charge.

Entrant's signature:

Navigator's surname:Forename:

Team Members (surnames first):

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Thank you very much for your entry on behalf of Rhino Ark UK.



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VEHICLE AND ENTRY DETAILS:

Team name (if any):

Make and model:

Registration Number:

Owner's name (if not the entrant):

Two Vehicle Team entrants only – name of other vehicle entrant:

Tigers Lines Entrant? Yes/No (please delete) Please initial here to confirm:

Specialist off-road equipment (if any):
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.....

Press information:

Previous 4x4 event's history, interesting notes on vehicle or team, scandal on other entrants etc:

.....
(Please use a separate sheet if required).

RHINO CHARGE UK, ORGANISER'S DISCLAIMER:

By signing this disclaimer you are warranting that on your behalf and also that of your crew you indemnify the organisers, officials and landowners from any liability for accident or loss on this event, however caused.

You are also warranting that to the best of your knowledge your vehicle and its ancillary parts are in good working order with regard to the use likely to be received on this event.

You are reminded that you are at liberty to decline any part of the event that you consider unsuitable or potentially damaging and that ordinary insurance policies may not cover you whilst driving off-road.

Entrant's signature:
(UK Rhino Charge 2011).

Please return your completed entry form to event co-ordinator:
John Bowden, Fallbrook, Plumpton, Sussex, BN7 3AH.



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UK Rhino Charge 2011 – Sponsorship:

Rhino Ark (UK) is the UK based charity supporting Rhino Ark Kenya in the building, patrol and maintenance of a 400km fence round the Aberdare National Park.

Charity registration no: 1047083.

UK address: Rhino Ark (UK), c/o Guy Tritton (Chairman), Hogarth Chambers, 5 New Square, London WC2A 3RJ. Tel: 0207 421 2833. Fax: 0207 404 0505.

E-mail: guytriton@lineone.net or jbowden@gumtree4x4.co.uk .

International website: www.rhinoark.org .

Entrants name:

Entrant's address:

| SPONSOR'S NAME | ADDRESS | AMOUNT (£UK) |
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TOTAL:

All cheques to be made out to Rhino Ark (UK).Please photocopy and reuse this form as many times as you like!

PLEASE SET UP ON-LINE DONATIONS VIA: www.justgiving.com/charity/rhinoark if possible to reduce admin costs and receive a tax rebate towards your fundraising total.